

A professional headshot of a middle-aged man with short, graying hair and blue eyes. He is wearing a dark pinstriped suit jacket over a white collared shirt. He has a slight smile and is looking directly at the camera. The background is plain white.

**The Ten Point Success Formula  
Team - Six Figure Mentors &  
Digital Experts Academy**

**Goal Setting**  
Version 1

10/12/2013

Your Sponsor: Mark Ford

**Mark Ford's Six Figure Mentors & DEA Team - 'Getting Started'**



**MARK FORD - YOUR SFM/DEA UPLINE SPONSOR AND ASSOCIATE**

<http://www.markfordsblog.com>

**SFM/DEA Associate Completing This Form:**

**Date:**

**SFM Username:**

**Address:**

**Mobile:**

**E-mail:**

What I would ask you to do at the start of your new internet business venture is to think about what you want to achieve with the Six Figure Mentors/DEA coaching program, how can it help your business, help you get what you want from life, and what are your goals for the future?

Start up Goals: (0 to 4 months)
---------------------------------

*Building Your Business and New Lifestyle Goals:*

Short Term Goals: (4 months to a year)

Medium Term Goals: (One year to four years)

Long Term Goals: (Four years to seven years)

Why is it important to you to succeed with the Six Figure Mentors/DEA and achieve the goals you have set out above for yourself?

What are the consequences to you and your life if you do not achieve your goals?

Why would that worry you?

*Consider how much capital will you need in order to fulfil your goals?*

Start Up:

Short Term:

Long Term:

In order to achieve what you have set out to do look at how much time per week you feel you can invest in the SFM/DEA programme and your own marketing systems?

Write out a timetable and daily plan of action for your business which includes;

1. Working through the SFM getting started steps in the back office member's area
2. Completing all the other sections of the SFM program from the back office.
3. Considering and implementing the support package provided to you by Mark Ford.

**Done: Yes/No**

Now you have looked at the time you have available look again at the goals you have written down and ask yourself; how realistic are my goals given the time I have to work my business?

To be successful with the SFM/DEA system you must be committed. Now you have set your goals, written out a timetable and set a daily plan of action ask yourself on a scale of one to ten how committed you are to achieving your goals and working the business to change your life.

**1 2 3 4 5 6 7 8 9 10**

Are you still going to be around in six months time, a years' time and in the long term still using this program?

**Yes/No**

How many people do you know with businesses who you could help leverage the internet with the SFM/DEA?

Consider your plan of action to speak to these people and refer them to your landing page and blog to join them into the business.

Your Name and Signature:

.....

I welcome you into the team and I will do my very best to advise and guide you as you build your SFM business. In the [support document](#) I have set out what I will do to offer you support as we move forward. I look forward very much to working with you and seeing you achieve your goals.

I wish you all the success you wish yourself.



Mark Ford - Home Business Entrepreneur, Marketer & Mentor

Helping You Improve Your Income  
With A Home Based Business and Digital Marketing

Six Figure mentors Elite

First Black Founder member Digital Experts Academy

<http://www.markfordsblog.com> - Main Blog

<http://tenpointssuccessformula.com> - Team Website

[mark@nicemoneypublications.com](mailto:mark@nicemoneypublications.com) - Contact Mark Here